

FAMILY OFFICE & PRIVATE WEALTH MANAGEMENT FORUM - WEST

"Harvesting the Returns" / A Private Wealth Series Event

October 28-30, 2015 / Napa Valley Marriott, Napa, CA



Wednesday, October 28, 2015

7:00 am – 11:00 am	Exhibits Open	Exhibit Set-up
8:00 am		Registration
8:00 am – 9:00 am		Networking Continental Breakfast in Exhibit Hall Sponsored by:
7:00 am– 7:00 pm		Registration / Exhibit Hall / Meeting Rooms Open Hospitality Lounge Open for 1-1 meetings
9:00 am – 9:20 am		Co-Chair Opening Remarks CEO and Founder, Aston Pearl President, Cooper Family Office (SFO)
9:20 am – 9:40 am		Standalone
9:40 am – 10:00 am		Standalone
10:00 am - 11:00 am		A New Day, a New Model: How to Structure your Family Office for Success and Minimize The Governments Hold. <ul style="list-style-type: none"> • Best practices for family office organization and entity structure • Are intra-family asset transfer discounts finally doomed? • Family office succession planning • Update on SEC registration for Family Offices <p>Moderator: Co-Founder and Executive Managing Director, Pathstone Family Office (MFO)</p> <p>Panelists: Director, Berkeley Research Group, LLC Partner & Chairman of Advanced Planning and Family Office Practice Group, Handler Thayer, LLP</p>

11:00 am – 11:20 am		<p>Networking Refreshment Break in Exhibit Hall Sponsored by: Preferred Apartment Communities, Inc.</p>
11:20 am – 12:20 pm		<p>Top Women in Wealth Discussion</p> <p>Moderator: CEO and Founder, Aston Pearl</p> <p>Panelists: President and Founder, Mack International, LLC CEO & Founder, Pepper International LLC (MFO) EVP/General Counsel, MFR Equity, LLC (SFO) CEO & Founder, Vogel Consulting (MFO) Managing Director, Newport Wealth Management (Family Office)</p>
12:20 pm – 12:40 pm		<p>TBA, Single Oak Ventures</p>
12:40 pm – 1:00 pm		<p>Not just another REIT – A Unique Approach CEO, Preferred Apartment Communities, Inc.</p>
1:00 pm – 2:15 pm		<p>Networking Luncheon</p>

2:15 pm – 3:00 pm	<p>New look investment styles and strategies for your family office portfolio.</p> <p>Moderator: Executive Director, Strategic Investors (SIFIRM) US Family Office Syndicate</p> <p>Panelists: Chief Executive Officer, Troon Pacific, Inc. CEO and CIO, Naylor & Company Investments, LLC VP of Investments, CrowdStreet, Inc.</p>	<p>Uncompromised Impact Investing An in depth discussion of the actionable investment opportunity set today</p> <ul style="list-style-type: none"> • Retrospective: the evolution of impact investing <ul style="list-style-type: none"> ○ From divestiture to "charitable" mandates to uncompromised investing • Redefining impact: broadening the scope from the obvious to the subtle • Exploring the opportunity set: <ul style="list-style-type: none"> ○ Behavioral trends in the behavior of both the retail and commercial consumers ○ Examples and discussions of various sector opportunities <p>Moderator: Managing Partner and CIO, Delegate Advisors (MFO)</p> <p>Panelists: Senior Officer of Strategic Initiatives, Calvert Social Investment Foundation</p>
3:00 pm – 3:45 pm	<p>Investing in Non-Correlated Assets:</p> <p>Moderator: President/CIO, Member of the Investment Committee, AltaCap (SFO)</p> <p>Panelists: President, GWG Holdings, Inc. Managing Partner, Shinnecock Partners</p>	<p>Insights and Innovations: Maximizing the Impact of your Philanthropy</p> <p>Moderator: Founder, Iva Kaufman Associates</p> <p>Panelists: CEO, CAF America Berit Ashla, Vice President, Rockefeller Philanthropy Advisors</p>

3:45 pm – 4:30 pm		Investing in Alternatives Moderator: Chief Investment Officer, The Laughren Group (SFO) Panelists: CEO, US Capital Partners Inc.	Tracking Your Investments - What and How Should You Monitor Moderator: Managing Director, CTC/My CFO (MFO) Panelists: Managing Director, Hedge Funds and Public Markets, CM Capital Advisors (SFO) Principal, Innovest Portfolio Solutions LLC Executive Managing Director and Chief Client Officer, Private Client Resources
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4:30 pm – 5:15 pm	<p>Emerging and Frontier Markets</p> <p>Moderator: Private Investor</p> <p>Panelists: Chief Investment Officer, GenSpring Family Offices (MFO) Head of Investments, Abbot Downing (MFO)</p>	<p>Taking a fresh look at Trusts: What families should be asking their Advisors about</p> <ul style="list-style-type: none"> ○ Dynasty (Generation Skipping Transfer Tax Exempt) Trusts <ul style="list-style-type: none"> ○ Trustee selection ○ Legacy/Values ○ Distributions ○ Investments ○ Private Trust Companies <ul style="list-style-type: none"> ○ Definition ○ Structure ○ Benefits-Control, flexibility, continuity, privacy, next generation, education ○ Selecting a Trustee <ul style="list-style-type: none"> ○ An increasing complex world-Fiduciary duties, litigation, duration, trustees, investments, changing circumstances ○ Considerations-Types of trusts and trustees, nature of assets, costs, expertise, experience, relationships (trustee, family, beneficiaries), reliability, availability <p>Moderator: Director, Greycourt & Co. (MFO)</p> <p>Panelists: CEO and Founder, Wealth Legacy Advisors LLC President & CEO, Willow Street Financial Services (MFO) Founder & Managing Director, Providence Family Offices (MFO)</p>
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6:15 pm – 6:15 pm		Networking Cocktail Reception in Exhibit Hall Join us and unwind with fellow industry professionals for refreshments during our last networking break of the day. Sponsored by: Single Oak Ventures Beverage Sponsors:
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Thursday, October 29, 2015

7:30 am – 8:30 am		Networking Continental Breakfast in Exhibit Hall Sponsored by:
7:00 am – 7:00 pm		Registration / Exhibit Hall / Meeting Rooms Open Hospitality Lounge Open for 1-1 meetings
7:30 am – 8:30 am	Exhibits Open	Private Closed Door Breakfast Roundtable: Family Office And Multi-Family Offices ONLY This private, closed-door session will be organized for foundations, family offices, multi-family offices, and accredited high-net worth individuals to address issues these organizations/individuals endure day-to-day. Two Advisory Committee members will lead the panel in discussions on areas of specific concern. No managers will be allowed in the session, no exceptions. Facilitators:
8:30 am – 8:40 am		Opening Remarks
8:40 am – 9:00am		Standalone
9:00 am – 9:20am		TBA, Global X
9:20 am – 9:40am		TBA, ALPS Portfolio Solutions, A DST Company

9:40 am – 10:40am	Traditional Real Estate Investing <ul style="list-style-type: none"> • What opportunities and challenges exist in today's residential and commercial real estate market • Direct ownership versus joint-venture investments: what works best for the family office investor • Understanding tax-efficient strategies in real estate investing, including 1031 exchanges • Capital Markets: where are we headed in 2016 and beyond • Keys to asset and property management • Real assets: Benefits from owning farms, ranches, plantations, forests and vineyards <p>Moderator: Senior Vice President, J.I Kislak Inc. (SFO)</p> <p>Panelists: TBA, Inland Investment Advisors</p>	Fixed Income and Credit <p>Moderator: Chief Executive Officer, Macian Wealth Management, LLC (MFO)</p> <p>Panelists:</p>
10:40 am – 11:00 am	Networking Refreshment Break in Exhibit Hall Sponsored by: ALPS Portfolio Solutions, A DST Company	
Tracks	Track A	Track B

11:00 am – 12:00 pm		<p>Real Estate in Private Equity</p> <ul style="list-style-type: none"> • Understanding current deal flow and opportunity • Key questions to ask when vetting sponsors and funds • What return profile should you expect from today's real estate private equity funds? • How does crowdfunding potentially fit into real estate private equity? <p>Moderator: General Counsel; Real Estate & Tax Advisor, The Strategic Group of Companies</p> <p>Panelists: Managing Director, Baceline Investments, LLC Senior Managing Director, Pathfinder Partners, LLC Managing Director, Praxis Capital Chairman, CEO, and Principal, ScanlanKemperBard Companies</p>	<p>Tax Efficient Investing: How Ultra-Affluent Families Utilize Private Placement Insurance Structures.</p> <p>Moderator: Principal, Friezo Family Office (SFO)</p> <p>Panelists: CFA, Vice President, Goldman Sachs Asset Management, L.P. TBA, Financial Architects Partners TBA, Zurich</p>
12:00 pm – 1: 00 pm		<p>Private Equity / Venture Capital</p> <p>Moderator: Senior Vice President, Wells Fargo, Alternative Equity Investor</p> <p>Panelists: Director of Private Equity, GenSpring Family Offices (MFO)</p>	<p>Risk measurement to risk management: Things to consider in your asset allocation practices</p> <p>Moderator: President & Founder, Chapin Hill Advisors, Inc</p> <p>Panelists: Partner and Director of Private Wealth Practice, Mercer, LLC Portfolio Manager, Veritable, LP (MFO) TBA, Backstop Solutions Group</p>
1:00 pm - 2:15 pm	Networking Luncheon		

2:15 pm – 3:15 pm	<p>Direct Investing / Co-Investing: Going Back to the Roots</p> <ul style="list-style-type: none"> • What are the most successful techniques used to source deals? • What are the most critical elements in selecting an investment and how can they be efficiently evaluated? • What are the best techniques to ensure that adequate due diligence is conducted? • How can you best leverage your Family Office's existing competencies (such as industry expertise) when selecting a direct investment? • What are the latest trends in financing a transaction? Does co-investing work? • Monitoring your investment portfolio---who, what, when and where? • Is there an optimum time to exit? <p>Moderator: CEO, The Fried Family Office LLC (SFO)</p> <p>Panelists: Managing Director, Frontier Group (SFO) CEO, Carolina Financial Securities, LLC</p>	<p>Investing in Technology</p> <p>Moderator: President, Coomber Family Estates Family Office (SFO) / Dragon Trust Family Office (SFO)</p> <p>Panelists: Partner, Alpha Venture Partners / Pritzker Group Venture Capital Founder & CEO, Pendo Systems, Inc. Founder and CEO, Lambda Prime (SFO) TBA, Fifth Era/Keiretsu Capital</p>
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3:15 pm – 4:00 pm		<p>Real Assets</p> <p>Moderator: Principal, Raire Family Office (SFO)</p> <p>Panelists: Kagin’s Gold & Rare Coin Advisors Managing Partner and Chief Executive Officer, Timbervest, LLC</p>	<p>Governing for Sustainability: Navigating Succession in the Family Office</p> <p>Family offices go through a series of transactions and transitions during their lifetime, which may beckon the question of how best to govern for long-term sustainability. Succession may not always occur as planned or intended when unexpected life events (death, divorce, and illness) or unforeseen macro-events (market volatility, unexpected sale of a business, etc.), and considering a contingency plan for the unforeseen may be prudent. This panel tackles best practices for governing for sustainability in the family office and keys to successful succession-- both ownership and leadership. From creating continuity plan to understanding inclusive shared decision-making; this panel will discuss practical, first-hand experiences and processes to govern the family office for the long-term</p> <p>Moderator:</p> <p>Panelists: Professor of Organizational Systems and Psychology, Saybrook University</p>
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4:00 pm – 4:45 pm		Energy Moderator: Director, Public Citizen's Energy Program Panelists: President & CEO, Bradford Energy Capital, LLC	Liquid Alternatives <ul style="list-style-type: none"> • Liquid vs Illiquid: Strategies best suited for a Liquid Alternative product • How do RIAs generate retirement income for clients in a low interest rate environment? • Due Diligence Do's and Don'ts: • The latest thinking on allocating by risk & other factors • Mutual Funds vs. ETF's - Does the vehicle matter? • Hedging your Bond Allocation • Moderator: President, Cooper Family Office (SFO) Panelists:
4:45 pm – 5:45 pm		Networking Cocktail Reception in Exhibit Hall Join us and unwind with fellow industry professionals for refreshments during our last networking break of the day. Sponsored by: Global X	

Friday, October 30, 2015

7:45 am – 9:00 am	Exhibits Open	Networking Continental Breakfast in Exhibit Hall Sponsored by: Backstop Solutions Group
7:00 am– 12:00 pm		Registration / Exhibit Hall / Meeting Rooms Open Hospitality Lounge Open for 1-1 meetings

7:30 am – 9:00 am	<p>Private Closed Door Breakfast Roundtable:</p> <p>Family Office And Multi –Family Offices ONLY</p> <p>This private, closed-door session will be organized for foundations, family offices, multi-family offices, and accredited high-net worth individuals to address issues these organizations/individuals endure day-to-day. Two Advisory Committee members will lead the panel in discussions on areas of specific concern.</p> <p>No managers will be allowed in the session, no exceptions.</p> <p>Facilitators:</p>
9:00 am – 9:10 am	Opening Remarks
9:10 am – 9:45 am	<p>Keynote Presentation:</p> <p>Ambassador R. James Woolsey, Chairman & CEO, Foundation for the Defense of Democracies, Former Director of the CIA</p>
9:45 am – 10:15 am	<p>Keynote Presentation:</p> <p>Congressman Eric Swalwell, California’s Fifteenth Congressional District, U.S. House of Representatives</p>
10:15 am – 11:00 am	<p>A one and five year strategic investment and planning mechanism for small and mid sized family offices</p> <ul style="list-style-type: none"> • Dealing with the Question, “ Why Strategic Investment Planning?” • Resources Necessary for Strategic Planning • Combining Short Term and Long term Planning Models • Key Data Providers • Managing the Data Flow-Whose Job Is it Anyway? <p>Moderator: CEO, Green Card Capital</p> <p>Panelists: Founder and CEO, The Wealth & Family Management Group Founder & President, Family Office Research (MFO)</p>

11:00 am – 12:00 pm		TBA Moderator: CEO, Bawden Family Office (SFO) Panelists: Principal, Kennedy Family Office (SFO)
12:00 pm		Closing Remarks
12:30 pm		Napa Valley Wine Tour and Luncheon Networking Event at Sponsored by: